



newsletter

- Autumn 2006 -

*Featured in this issue
is a special section
on the Campaign.*

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A Note From The Executive Director

A grateful mother's wish for expanded services is realized with the launch of Campaign for a New Children's Center

"You haven't seen the boys for a long time now." Turning over the photograph, I see two handsome boys; their smiles portray a warmth and security that didn't exist years before when they entered The Children's Center for therapy.

Unable to hold back the tears, she tells me about her gratitude for the therapy she received at The Children's Center. "I wouldn't have my boys if it wasn't for all the help I received from the staff. You gave me back my family and prevented me from losing my children."

She shared with me their achievements. It was, indeed, heartwarming to hear of all the progress the boys had made; particularly as I reflected on the many painful sessions devoted to managing their extreme levels of distress.

As she prepared to leave, she said, "There's only one thing that really bothers me. I think about all of the families out there that need your help. The families like mine who might be losing their kids because they, for whatever reason, can't take advantage of your services."

She's right! We need to do more! For nearly 45 years we have served the growing needs of our community. But as we look toward the future, current estimates of mental health needs in the next ten years indicate there will be 17,000 children ages birth to four in Salt Lake County alone who could benefit from the care of The Children's Center.

Clearly we need to plan ahead to ensure that all families with young children who need our help will be able to avail themselves of our services. To do so we're announcing the most ambitious undertaking in our history; the campaign for a New Children's Center; Little Kids with Big Problems Need Your Help! This \$10 million capital and endowment campaign will literally transform The Children's Center by increasing our endowment to \$10 million in order to ensure a continuous stream of funding for our programs. Of this goal, \$4 million will move our current location on the University of Utah campus to a larger, more accessible location. A bigger facility will allow us to develop therapeutic programs to meet the growing needs of families in our community over the next decade.

The best news of all is that we are pleased to announce that the Campaign for a new Children's Center is already over \$4.5 million strong! Thanks to the leadership of our Board of Trustees and campaign leadership committee, we are well on our way toward a successful campaign . . . And will be able to help even more families lead happy, emotionally healthy lives. Included in this edition of the newsletter, you will read about the ambitions of this campaign. It is with great pride that we share with you our successes. As the campaign continues, I look forward to keeping you current with our strides. If you would like more information, please let us know by calling or emailing Development Director, Courtney Garay at courtney@tccslc.org.

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- *Douglas Goldsmith, PhD*
Executive Director

Horizonté School Recognizes Eve Smith, LCSW for Teen Parent Program

This year during Horizonté's graduation ceremony, our social worker, Eve Smith was awarded the Horizonté Community Service Award. This honor recognizes our primary prevention program that is run concurrently with Horizonté's Teen-Parent Child Development Curriculum. When this program was implemented a decade ago, the teen parents complained and refused to attend. Now they look forward to this educational parenting program.

The teen parents are between 14 and 18 years old and have children participating in the program with them between the ages of birth and four years old. This is a weekly group that is held

for one-hour. Each week the parents are coached by our staff during one on one play time which develops and utilizes skills that build strong emotional bonds and trust with their child. The goals of The Children's Center Teen Parent Program are to provide developmental guidance and insight into their child's life through the child's eyes. The program focuses on building on the parent's strengths and increasing their self-confidence. Even more important is the success of the group in increasing parent's sensitivity to their child's needs and helping them become more emotionally attuned and responsive to their children; all of which are critical

building blocks toward fostering a secure attachment.

Eve Smith, LCSW, directs the Teen Parent Program, and we attribute the success of the program to her compassion, her ability to relate warmly to the teens, and to her outstanding skills with this population. As Eve noted, "Before the parents didn't want the help, and even resented the program, but now they look forward to the hour, finish the course with pride and have gained an interest in being a good parent to their child."

Congratulations, Eve, for this outstanding and well deserved recognition for the work you do in the community.

Statistics: In 2005-2006 525 teen parents and 525 children attended the program • Teen births age 15-19, 3,307 "Kids Count" State-Level Data Online, 2003 data (national average is 414,580.) • Teens who already have children are 18.7% of the demographic

"The Children's Center Annual Benefit" Bringing Back the Joy of Childhood

Thank you for attending a great party! This year, unlike past years, we did not escape Mother Nature's sense of humor. The 27th Annual Benefit was a great success and Children's Center guests had fun despite an unrelenting downpour. The hundreds of hours spent by the benefit committee organizing, planning, and coordinating the event has given many families access to care they otherwise would not receive. The committee is always acutely aware of

the impact the Benefit has on ensuring accessible and affordable care. Thank you to committee chair, Keri Evans and the committee; Monica Adams, Kendall Burwell, Shelley and Wally Bills, Helen Cardon, Jeremy Cunningham, Amy Damico, Sara Hofmann, Molly Law, Pam Loyola, Heather McVey, Marcy Mullholand, Tammy Pace, Jed Platt, Melissa Romo-Larsen, Erika Sherwood, Kaye Simmonds, and Gail Wathen.

The 2006 Benefit marked an

important mile stone for The Children's Center, the public launch of the Campaign for a New Children's Center: Little Kids with Big Problems Need Your Help! We invite all of you to join us in this exciting, new chapter of Children's Center history.

We would like to extend our heartfelt gratitude to all those who participated in the event. We hope to see you all next year at La Caille on Friday, June 8, 2007!

Please support those who support The Children's Center. *Special thanks to our sponsors:*

ZIONS BANK®



Haven J. Barlow Family

Chapman Richards



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Zions Bank Community Outreach Contributes to The Growth of The Children's Center by Gloria Wilkinson, Zions Bank

Communities working together can solve many problems and address significant issues facing them. For more than 130 years, Zions Bank has played a vital role in addressing community concerns. The bank partners with organizations such as The Children's Center to provide needed services and to assist in solving problems.

"A Guiding Principle of Zions Bank is to be actively engaged in important community issues and to help provide creative solutions to community needs," says Scott Anderson, president and CEO of Zions Bank. "Zions is pleased to be a partner with The Children's Center." The Children's Center, which serves more than 1,200 children and families each year, provides hope and care

to families in need. Zions has been a partner with The Children's Center for the past several years. During that time, The Children's Center increased the number of individuals and families it serves. Consequently, The Children's Center is raising funds to build a larger facility to more effectively accommodate the growing need. Working together with other organizations and individuals, The Children's Center will reach its goal.

Being "actively engaged in community issues" means the bank must determine how it will be involved in respective community issues. Bank employees are encouraged to become involved in their respective communities by sharing their time and talents with organizations such

as The Children's Center. Additionally, bank employees attend elementary and high school classes to teach kids about savings and credit so they are prepared for the future. The bank offers classes on savings and credit as well as financial safety and security. The bank also creates products that help individuals and families to reach their financial goals. One such product is Kidsgreen, which is for children from birth to 12 years of age and pays a higher interest rate.

"Zions is proud to be associated with The Children's Center," comments Anderson. "We are a community bank that believes in being involved with organizations that are doing their part to serve the community."

Sub-for-Santa Sponsors Deliver Holiday Joy

"Dear Sub-for-Santa Sponsor, Every time I sit down and try to write a note to express my appreciation for the gifts our family received this Christmas, I feel at a loss. I really can't seem to adequately convey what your generosity has meant to me...I wish I could share the pure happiness and joy (the children) radiate because of the toys. Children are so beautiful at Christmas!"

Each year, The Children's Center helps approximately 80-90 of our families who would otherwise have a disappointing Christmas. The Children's Center has a loyal core of sponsors, some of whom have

participated for years. Each sponsor is given a list of the family's needs and wants, with an emphasis on the children. As is shown by the above thank-you letter, the sponsors' generosity is very much appreciated.

We at The Children's Center add our heartfelt thanks to those who helped make Christmas 2005 special for so many families.

Thank you 2005 Sub-for-Santa Sponsors!

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 Salt Lake Convention & Visitors Bureau
 Same Day Surgery staff at PCMC
 Shear Perfection
 Sheila Deputy
 Stayner, Bates & Jensen Employees
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 Tricia Cook & Family

Trish Dalton Ostler & Family
 United Concerts Employees
 Upstart Scooter Club/The Italian Center
 USU service group
 Utah Sports Commission
 Wasatch Advisors Employees
 WorkForce Services Sub for Santa Committee and Employees
 Young Women's Group
 ZARS

With Great Appreciation

The Children's Center thanks the generous individuals, companies, foundations and organizations for their contributions for the fiscal year 2005-2006.

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\$2 million +
 Intermountain Healthcare

\$50,000 to \$75,000
 Alder Construction Company

\$10,000 to \$24,999
 American Express Company
 Codale Electric
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\$5,000 to \$9,999
 Alliant Techsystems
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 Spring Communications

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 IHC Health Care Services
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\$1,000 to \$2,499
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Wasatch Pediatrics

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Continued on next page.

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\$250 to \$499

American Express Foundation
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National Charity League
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United Way of Bergen County
United Way of Davis County

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Sharon Williams
Frank and Betty Yanowitz
Stuart and Sharon Young



Children’s Center Board of Trustees Announces Campaign for a New Children’s Center; *Little Kids with Big Problems Need Your Help*

A Note From Campaign Chairs, Scott and Jesselie Anderson

When the Board of Trustees and The Children’s Center staff first began strategizing the next ten years, it quickly became obvious we needed to prepare to meet the demand of our growing community. Scott and I are honored to be a part of building a brighter, happy future for children along the Wasatch Front. The Children’s Center was a vital resource for my family that changed our lives. This is why we are committed to ensuring the mission continues.

We are pleased to announce that as we move in to the public phase of the Campaign for a New Children’s Center: Little Kids with Big Problems Need Your Help, we have already raised \$4.5 million. The campaign has had the fortune of very generous friends. Among

the supporters are the Board of Trustees. These 20 individuals have stepped forward to contribute more than \$1 million in gifts. In addition, we have also received generous gifts from local businesses, foundations, and individuals that have seen the impact of The Children’s Center’s work and want to be a part of continuing the commitment to the children and families in our community.

We have a very ambitious goal, \$10 million plus. Our success will create a new facility for The Children’s Center located near the University of Utah. In addition, it will allow for the Center to double current client capacity. We will enhance our ability to fund staff positions and support new and existing

treatment and educational programs. The campaign will also enable more innovative income streams in order to decrease dependence on government and other unpredictable funding sources.

We are thrilled to share this exciting news with Children Center supporters, and will update you on our progress. Thank you for your friendship to The Children’s Center.



Campaign For a New
Children’s Center
Little kids with big problems need your help

Campaign Leadership

Scott and Jesselie Anderson, *Campaign Chairs*
 Meghan Holbrook, *Campaign co-Chair*
 Helen Cardon, *Major Gifts Chair*
 Sheila Deputy, *Special Gifts Chair*
 Nancy Hogarty-Baker, *Community Outreach Chair*

George Hofmann, *Business Chair*
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 Scott Ulbrich, *Financial Oversight*

Senator Orrin Hatch Speaks to the Business Community at a Breakfast Meeting Marking the First Official Campaign Event

Your new employee was in a fist fight and kicked out of school. He is four years old.

This was the caption on the invitation to the March 21 Business Outreach Breakfast. Sen. Orrin Hatch addressed the audience of business leaders about the importance of early childhood intervention and how The Children's Center plays a vital role in helping our youngest population develop into tomorrow's community leaders. This breakfast played a vital role in the Campaign for a New Children's Center. Not only was it the

first official Campaign event but we were honored to have Kem Gardner from the Board of Intermountain Healthcare announce the award of a \$2 million gift from Intermountain Healthcare. The phenomenal support from Intermountain Healthcare will help us secure a new building for the Eastside Center and provide charitable services to families in our community for decades to come.

The outstanding show of support by the business leaders in our community has enabled the campaign to establish relationships with new friends, many of

whom had no prior experience with The Children's Center. Many attendees have made pledges to the campaign and have eagerly volunteered their services to the agency.

The Children's Center staff would like to express our appreciation to Scott Anderson, CEO and President of Zions Bank, for leading the morning's activities, and the Business Committee, under the leadership of George Hofmann, for their work and dedication to create a successful event.



- Senator Orrin Hatch
Speaking & receiving a child's artwork at the breakfast.

The Children's Center Names Endowment Fund in Honor of Founder Agnes Plenk

Generations of children are leading happier lives because of the vision of Agi who established The Children's Center more than 45 years ago. Since then we have grown to be the largest agency in the nation exclusively devoted to the mental health care of families with infants, toddlers, and preschoolers. The Children's Center Board of Trustees and administrative staff are thrilled to announce the establishment of the Agnes M. Plenk Endowment Fund in honor of her vision, compassion, and unparalleled leadership on behalf of young children.

The Board of Trustees has embarked on the most ambitious campaign of our history with the goal of raising the Agnes M. Plenk Endowment Fund to \$10 million. The proceeds of the endowment will provide stable funding for our therapeutic programs and ensure that all families who need our assistance will be able to avail themselves of our services based on their ability to pay. The Endowment is a fitting tribute to Agi and will help thousands of children lead better lives.

"We believe in the core mission of The Children's Center for the current

and future generations of children. We wanted to support the endowment fund as a way to ensure therapeutic programs at the Center for years to come," say Candace and Tim Dee, Campaign Donors.

By securing The Children's Center's future, we will be able to maintain an organization that had humble beginnings but has grown to be a key resource to the community. It is our great pleasure to ensure The Center's continued success in honor of our esteemed founder.

Before and After

\$10 Million Plus Goal

The result of our Campaign for a New Children's Center will allow children to play with friends, hug instead of hit, smile when happy and receive guidance in coping with the pain in their lives. It will bring relief to parents and allow them to experience the joy of parenthood once again.

We will put smiles on the faces of families we otherwise would not have been able to help. Our \$10 million plus goal is aggressive and depends on the involvement of all segments of our community.

Today

- 1,200 families served annually
- Dependence on fluctuating Government funding
- Programs restricted by small facility
- Difficult to access for growing demographic
- Three-month waiting list for Therapeutic Preschool Program
- Current space maxed-out, parking difficult
- Majority of clients suffer from extreme behavioral and emotional problems, suffer from multiple risk factors and come from low-income or single-parent homes

Tomorrow

- 2,500 families served annually
- Long-term financial stability
- Double-capacity to accommodate expanded spectrum of services
- More accessible facility will accommodate demands of projected growth
- Shorter waiting lists, immediate access to services for critical cases
- More group therapy rooms, more clinical offices, more parking
- The Children's Center will be a resource for ALL families with infants, toddlers, and pre-schoolers struggling with mild to severe emotional and behavioral problems

With Great Appreciation

The Children's Center thanks the generous individuals, companies, foundations and organizations for their contributions to the Campaign for a New Children's Center.

Alder Construction Company
Sue Alder
American Express
Anonymous
Anonymous
Lewis and Nancy Baker
Haven J. Barlow Family
Scott and Jesselie Anderson
Haven J. and Amy Barlow Jr.
Ted and Heidi Harris
Duncan and Debra Barlow
Stewart and Marie Barlow
Rachel Barlow Trust
John and Georgia Bircumshaw
Lonnie and Ardene Bullard
Jeff and Helen Cardon
Karen Child
The Church of Jesus Christ of
Latter-day Saints Foundation

Dru and Amy Damico
Suzanne Day
Lawrence T. Dee and
Janet T. Dee Foundation
Tim and Candy Dee
Mike and Sheila Deputy
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Mickey Gallivan
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Shirley S. Hemingway Foundation
Miki Hesleph
Clark Hinckley
George and Sara Hofmann
Intermountain Healthcare
Ceri Jones
Lisa Jones
Dr. William McCreary
Thomas and Mildred Metcalf

The Mark and Kathie Miller Foundation
David G. Moore
Michelle Mull
H. Gary and Julia Pehrson
Craig Peterson
Steve and Drue Price
Reaveley Engineers
Spring Communications
Scott, Sue and Eric Ulbrich
W. Mack and Julia S. Watkins Foundation
Alison Weyher
Bill and Lisa Wirthlin Family
Fred and Lynne Wilhelmsen
Brenda Yamagata
Zions Bank
Mike and Susan Zuhl

How to Help:

The Children's Center is dedicated to giving struggling kids and their families a new start. We are their hope for a brighter, happier future. You are ours. Your support will allow us to continue our legacy of helping little kids with problems for decades to come.

For more information on The Campaign for a New Children's Center, please visit www.tccsc.org or contact Courtney Garay, Director of Development, at 801-582-5534 ext. 36 or Courtney@tccsc.org

Calling All Elves!

Christmas is upon us! Well, not really. But The Children's Center Sub for Santa program is almost upon us.

Sub for Santa is a program where individuals and corporations sponsor Children's Center families who would otherwise not be able to provide a Christmas experience for their loved ones.

The gifts you choose are tailored to your nominated (and anonymous) family with your spirit, your thoughtfulness and our gratitude. If you would like to be involved in Sub for Santa this year, please contact Louise Byrne at 801-582-5534 or louise@tccsc.org.

On behalf of our neediest families, we thank you for your kindness this Christmas.

Share the Gift of Giving

If you're considering a donation to the Children's Center, why not share it with someone you know. By contributing in honor of a friend or loved one, you give the gift of caring twice: once as you help a child receive treatment, and a second time as you designate someone else to share in your generosity.

- Notification of your generous donation will be sent to the honoree.

I would like to help a young child by donating the following: \$ _____

- As a general donation to the Children's Center

In honor of: name _____
address _____

PAYMENT OPTIONS:

- I have enclosed a check. Please bill my credit card.

Name: _____ Phone No: _____

Address: _____

Card Type: Visa Mastercard Amex. Discover

Card No: _____ Exp. Date: _____

Signature: _____

- Please cut on the dashed line and mail to one of the addresses to the right.



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