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**FUNDRAISING GOAL FOR THE CHILDREN'S CENTER NEARS
COMPLETION WITH TREMENDOUS HELP FROM SHERYL CROW
CONCERT**

SALT LAKE CITY – September 2008 – The Children's Center, providing comprehensive mental healthcare to infants, toddlers, preschoolers and their families, has nearly completed its fundraising goal of raising \$13 million to renovate its new location – the Oquirrh School – due to a recent boost in donations from United Concerts Inc. and Zions Bank.

In collaboration with United Concerts Inc., Zions Bank purchased 200 tickets to recent the Sheryl Crow concert in Salt Lake City and sold them for \$100 each. The tickets sold out and raised a total of \$20,000. One hundred percent of the proceeds were donated to The Children's Center and put towards its \$13 million capital campaign.

In addition to the \$20,000 donation, United Concerts Inc. also donated \$1 for every Sheryl Crow concert ticket sold. The donation from the ticket sales totaled \$3,852, bringing the total amount raised during the capital campaign to just more than \$12 million.

“We are thrilled by the support the concert generated for us,” said Courtney Garay, development director of The Children's Center. “But we still need to raise \$1 million more before the end of November in order to receive several \$1 million challenge grants. So we need to stay just as focused as ever.”

Renovation of the historic Oquirrh School has already begun. With the demolition phase completed, the next step will be to work on new framing, additional electrical work as

well as installing air conditioning and heating. Construction is scheduled to be finalized by the end of May 2009. The move-in date is yet to be determined.

Increasing demand for The Children Center's services prompted its board and staff to launch a \$13 million capital campaign in 2006 to fund the purchase and renovation of their future home – the Oquirrh School, located at 350 South 400 East in downtown Salt Lake City. The new location will more than double the capacity for clinical services and therapeutic preschool classrooms.

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