

PRESS RELEASE

For Immediate Release

Contacts: Mike Smith
Tournament Director
801-495-4653



Buy a Utah Championship Ticket, Help a Local Charity

Salt Lake City (August, 2010) – Utah golf fans can experience the state's only PGA TOUR event and help out a local charity at the same time thanks to a program announced today by Utah Championship organizers. TICKETS Fore CHARITY™ is a program that allows local non-profit organizations to sell event passes and retain 90 percent of the proceeds from their sales.

The ten Utah charities participating in the program all meet federal 501(c)3 non-profit organization standards, ensuring ticket proceeds will benefit reputable charities. Daily grounds passes are available for \$10, with the charity retaining \$9; weekly grounds passes are available for \$25, with the charity retaining \$22.50.

The TICKETS Fore CHARITY™ program was first launched in 2001 by organizers of the Albertson's Boise Open; the program has raised more than \$3 million for charities in the Boise area.

"One of the top priorities of our tournament has always been giving back to the community in a meaningful way," said Tournament Director Mike Smith. "The TICKETS Fore CHARITY™ program provides golf fans with an opportunity to see some of the best golfers in the world while helping a local charity. It also provides charities a significant fundraising opportunity where they can keep almost all the money they collect."

The following is a list of charities currently registered with the TICKETS Fore CHARITY program and their respective contact information;

- Junior League of SLC - 801-518-0740 <http://www.jlslc.org/>
- United Way of Salt Lake - 801-736-7718 <http://www.uw.org/>
- The Road Home - 801-891-7297 <http://www.theroadhome.org/>
- Jewish Family Service - 801-746-4334 x100 <http://www.jfsutah.org/>
- Volunteers of America - 801-363-9414 <http://www.voaut.org/>
- The Children's Center - 801-578-2327 <http://www.tccslc.org/>
- Westridge Academy - 801-282-1000 <http://westridgeacademy.com/>
- Adopt a Native Elder - 435-649-0535 <http://www.anelder.org/>
- Utah Animal AdoptionCenter – 801-355-7387 <http://www.utahanimaladoptioncenter.org/>
- Junior Golf Academy Foundation – 801-572-2699 <http://www.juniorgolfutah.com>

The Utah Championship will be played September 9-12 at Willow Creek Country Club in Sandy. For information on tickets and volunteer opportunities, please visit www.utahchampionship.com or call 801-495-GOLF.

